



March 24–26, 2015 | Ft. Lauderdale | Hyatt Regency Pier 66

## Come Celebrate NUCA's 50th Anniversary Past. Present. Future.

Dear Industry Colleague:

I would like to invite all of my fellow utility and excavation contractors and associate members to attend NUCA's 50th anniversary convention. I can assure you that this year's event will not only be informational and fun, it will also be memorable. Those of us who survived the recent recession are slowly but surely seeing work pick up. And this year's convention was put together to provide the information and tools for companies to examine their operations, learn ways to reduce costs, increase productivity, improve profits, and bring some innovative thinking into your company.

I believe one of the best things about our conventions is interacting with contractors from all over the country to discuss issues I am facing in my company and hear how other contractors resolved these issues. I also enjoy sharing helpful information with other contractors. Attendees will have many chances to interact—happy hours, informal dinners, roundtable discussions, social events, and just sitting around waiting for the next event to begin. There are a lot of other conventions out there, but the NUCA convention is unique because nearly all attendees are company owners or management—the people that have to confront company problems and make the tough decisions. I can't put a value on having access to hundreds of other company owners under one roof.

One of the most exciting things about this convention is our celebration of NUCA's 50th anniversary. Associations come and go, but the fact that NUCA has survived 50 years—despite facing many periods of economic diversity—says something about the kind of organization NUCA is and the constitution and commitment of its membership. And that is something that we can all be proud of. I encourage all of you to come to warm, sunny Florida and enjoy the educational opportunities, camaraderie, and great social events.

I look forward to seeing many of you there.



Best Regards:

Fred Chesney  
Centerline Utilities, Inc.  
Palm City, FL  
*Convention Chairman*

### WHO SHOULD ATTEND

Owners, Presidents, CEOs, Vice Presidents,  
General Managers, Safety Directors, Project  
Managers, Foremen, Superintendents,  
Supervisors, Crew Leaders, Engineers,  
Estimators, Service Providers and  
Manufacturers, Dealers and Distributors

# Schedule-At-A-Glance

## TUESDAY, MARCH 24

**7:00 am – 6:00 pm**

Registration Open

**8:00 am – 11:15 am**

**Institute for Leadership Development I**

Maximizing Field Productivity and Job Scheduling

**8:00 am – 9:30 am**

**Committee Meetings**

Contract Documents and Specifications

Safety and Damage Prevention

Recruitment and Retention

**9:45 am – 11:15 am**

**Committee Meetings**

Education

Government Relations and PAC

Trenchless Technology

**11:30 am – 1:00 pm**

**Lunch on Own**

**1:00 pm – 4:00 pm**

Team Building, Build Your Own Miniature Golf Course

Sponsored by



**4:00 pm – 5:30 pm**

**Welcome Reception**

**6:30 pm – 8:30 pm**

**Dinner Dine-Arounds**

Get a taste of Ft. Lauderdale during a delicious meal with fellow convention attendees. NUCA has made dinner reservations at a variety of restaurants. Attendees sign up for their desired restaurant and enjoy a relaxing meal with old and new friends and colleagues—a great networking opportunity as well. Participants are responsible for their own bill, gratuity, and transportation. Spots are available on a first-come, first-served basis. Details available on our website soon!

## WEDNESDAY, MARCH 25

**7:30 am – 4:30 pm**

Registration Open

**8:00 am – 11:30 am**

**NUCA Institute for Leadership Development II**

Innovative Thinking in Construction

**8:00 am – 9:15 am**

**Educational Breakout Sessions**

Damage Prevention Mock Trial

The Blueprint for Construction

**12:00 pm – 1:30 pm**

Keynote Luncheon with Apollo 13 Commander

James Lovell: A Successful Failure

Sponsored by



**2:00 pm – 4:45 pm**

**NUCA Institute for Leadership Development III**

The Principles of Leadership 1

**NUCA Institute for Leadership Development IV**

Managing Your Iron Assets

**2:00 pm – 3:15 pm**

**Educational Breakout Sessions**

Work/Life Balance Talk

Hot Trenchless Topics

**3:30 pm – 4:45 pm**

**Educational Breakout Sessions**

Managing Substance Abuse in the Workplace

What Contractors Need to Know About Cyber Security

**6:00 pm – 9:00 pm**

Auction and Awards Gala

Sponsored by



**JOHN DEERE**

## THURSDAY, MARCH 26

**7:30 am – 12:00 pm**

Registration Open

**9:00 am – 10:00 am**

**Economic Forecast with Anika Kahn**

Senior Economist, Wells Fargo

**10:15 am – 11:45 am**

**Profit Pipeline Executive Roundtables**

**1:00 pm – 4:00 pm**

**Golf Outing (9-hole)**

**6:00 pm – 9:00 pm**

NUCA 50th Anniversary Celebration

with Cooper Pianos Dueling Piano Show



**9:00 pm – 11:00 pm**

**After Party**

# Convention Highlights

## Keynote Speaker

### Apollo 13 Captain Jim Lovell | A Successful Failure

Two hundred thousand miles from Earth, trapped in a tiny computerized spacecraft, Captain Jim Lovell and his Apollo 13 crew faced almost certain death when their oxygen system failed. Lovell takes his audiences to the moon, brings them into the tension-filled cockpit of the Apollo 13 mission, and gives them an exciting look at the possibilities of the twenty-first century. He will share his inspirational story as a testament to the essential elements of heroism: a courageous spirit, quick and well-reasoned thinking, meticulous attention to every detail, and the spirit of teamwork that guided him and his crew safely back to Earth. Lovell applies the “time when we did bold things in space to achieve leadership” to the goals and ambitions of any organization, proving that even during challenging times, innovation and new heights of leadership can be attained.



## Profit Pipeline Executive Roundtables

Our Roundtable sessions are open only to contractors. Contractors are encouraged to sit with non-competing contractors or those from other parts of the country to discuss problems, ask questions, give advice, or simply brainstorm on issues affecting their companies. Regardless of the company's size and location, all contractors face the same operational concerns and, as company owners, have to address problems and make tough decisions.



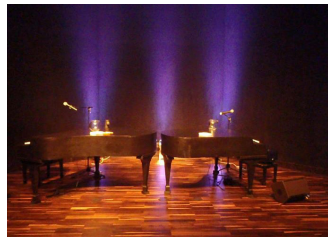
### Economic Forecast with Anika Kahn

Always a convention favorite, Anika Kahn, Senior Economist with Wells Fargo, will present her economic perspective on how the economy is faring and what our industry can expect in the coming months and year. Kahn has more than 15 years of experience in corporate investment banking. Based in Charlotte, NC, she is responsible for producing commentary on U.S. residential real-estate markets, and she contributes

to the company's Weekly Economic and Financial Commentary. Anika's commentary is frequently cited by publications such as the Wall Street Journal, New York Times, Bloomberg News, and USA Today.

## 50th Anniversary Celebration

We have lots of special plans for the final event of the convention. Denim and Diamonds will be our theme and entertainment will be provided by Cooper Piano Dueling Piano Show. Cooper's wild, zany show is known for audience involvement, sing-alongs, personal toasts, and just plain fun for all ages. Members will also be treated to a walk down memory lane with a slide show from the last 50 years. Each attendee will also receive a commemorative 50th Anniversary Program. This is an evening you won't want to miss!

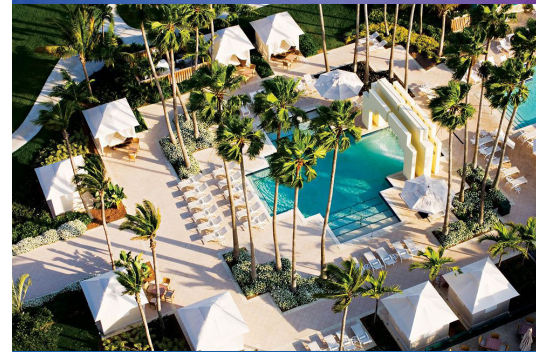


### Building Our Own Miniature Golf Course A Fun-Filled Charity Event

This year's team building event, building a miniature golf course, will be a great ice-breaker to start our convention. Attendees will split into groups of 6-8, and be challenged to design and create fun, one-of-a-kind mini golf holes. The Green “carpeting” and other essen-

tial materials will be provided. Canned and boxed goods will be provided to create bumpers, turns, and special obstacle challenges. Once the final course has been constructed, representatives from each team will play and score the course. At the conclusion of the event, NUCA will collect the non-perishable food items that teams used to build their holes, package them up, and donate them to a local food bank or local shelter.

## 2015 Convention Host Hotel



### The Hyatt Pier 66

Discover Hyatt Regency Pier Sixty-Six, a vibrant luxury hotel in Fort Lauderdale renowned for dazzling views, resort-style amenities, and numerous on-site activities. Set amid 22 acres of mature landscaping and royal palms at a world-class marina, this landmark hotel provides the ideal location for anyone who needs a warm getaway. Immerse yourself in boundless recreation on land and at sea, from deluxe spa treatments and waterfront strolls, to boat rentals and fishing charters. Discover the hotel's incredible outdoor courtyard with three pools and cascading waterfalls. You'll also find amazing golf courses nearby, along with professional sports, shopping, entertainment, nightlife, and spectacular beaches.

### NUCA Convention Room Rates

Marina/Pool View/Double  
Occupancy—\$189.00

Tower Low Single/Double  
Occupancy—\$209.00

Tower High Single/Double  
Occupancy—\$229.00

Tower Junior Suite Single/  
Double Occupancy—\$269.00

*For reservations, visit [www.nuca.com](http://www.nuca.com) and follow the accommodations link under the convention page. You may also call directly to 1-800-223-1234. To secure your special NUCA room rate, say that you are calling to make reservations for NUCA or the National Utility Contractors Association.*





March 24-26 | Ft. Lauderdale

## 3 Ways to Register



Online@  
www.nuca.com  
(for registration discounts)



Fax completed  
form to:  
703.358.9307



Mail completed form  
and payment to:  
NUCA Convention  
3925 Chain Bridge Rd  
Ste 300  
Fairfax, VA 22030

Questions? Call NUCA at 703.358.9300

## REGISTRATION FORM

### REGISTRATION INFORMATION

All Convention attendees must be registered

1. Registrant \_\_\_\_\_ Title \_\_\_\_\_ Email \_\_\_\_\_  
2. Additional Registrant \_\_\_\_\_ Title \_\_\_\_\_ Email \_\_\_\_\_  
3. Additional Registrant \_\_\_\_\_ Title \_\_\_\_\_ Email \_\_\_\_\_  
4. Spouse/Guest(s) \_\_\_\_\_  
5. Youth Name (s) \_\_\_\_\_ Age \_\_\_\_\_

Registrant Company \_\_\_\_\_  
Street Address \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_

Are you a member of NUCA? ☐ Yes ☐ No

Is this your first NUCA Annual Convention? ☐ Yes ☐ No

Please check one: ☐ Contractor ☐ Specialty Contractor ☐ Associate ☐ Institutional ☐ Press ☐ Other

### PAYMENT INFORMATION

☐ Check Enclosed *Full payment must accompany this registration*

Credit Card Number \_\_\_\_\_ Expiration \_\_\_\_\_ / \_\_\_\_\_ CID \_\_\_\_\_

Cardholder Name \_\_\_\_\_ Signature \_\_\_\_\_

Company Name (if it appears on card) \_\_\_\_\_

### EDUCATIONAL TRACKS

The convention will offer many educational sessions, including intensive half-day courses from NUCA's Institute for Leadership Development. Please select the Institute course(s) you plan to attend from the list below. Cost of all educational programming is included with your registration fee.

#### Tuesday, March 24

☐ Maximizing Field Productivity and Job Scheduling

#### Wednesday, March 25

☐ Innovative Thinking in Construction

☐ The Principles of Leadership 1

☐ Managing Your Iron Assets

Please see the schedule on page 3 for exact times of each session.

### CANCELLATION POLICY

Note: Cancellations must be made in writing by 1/30/15 to receive a full refund less a \$150 per person administration fee. Cancellation received between 2/1/15 and 2/27/15 will be refunded at 50% of the registration fee. No refund will be issued after 2/27/15. After March 13, 2015 please register onsite.

### REGISTRATION FEES & DAY PASSES

Early Bird Registration: \$100 off standard registration fees. You must register online at [www.nuca.com](http://www.nuca.com) by January 16, 2015, to receive the early bird discount.

Standard Registration	Member	Non Member **	Total
First Registrant	\$850	\$950	
Additional From Company	\$775	\$875	
Spouse/Guest/Youth *	\$295	\$295	
Optional Activity	Fee	Attendees	Total
9-Hole Golf Tournament	\$160		
Daily Passes	Member	Non Member **	Total
Tuesday, March 24	\$325	\$425	
Wednesday, March 25	\$325	\$425	
Thursday, March 26	\$325	\$425	
Full payment must accompany this registration			<b>FEE TOTAL</b>

\* Not a business associate or co-worker.

\*\* The difference between member and non-member rate may be applied to membership if you join NUCA by April 30, 2015.